

PEYTON WILSON

THEY/THEM

ABOUT ME

I am passionate about creating a sense of shared knowledge among Black people, Indigenous people, and People of Color regarding their conditions under white supremacy, imperialism, and capitalism. My long-term goal is to become a professional educator specializing in the history of organizing in Black queer communities.

CONTACT ME:

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EDUCATION

The George Washington University | DC
Class of 2022

Aug 2018- May 2022

Major: Political Communication

GPA: 3.57

KEY ACHIEVEMENTS

- Eckles Prize for Research Excellence
- GW Black Student Union Perseverance Award
- Published author

SKILLS

- Written communication (academic, editorial, creative, etc.)
- Social media coordination
- Web design
- Graphic design
- Community building and organizing
- Creating and executing lesson plans

PROFICIENCIES

- Canva
- Adobe Suite
- Google Suite
- Creator Studio
- Twitter Media Studio
- Tweet Deck

UNDERGRAD EXPERIENCE

- GW Dining Social Media Representative (2018-2020)
- Editorial Director + Web Designer, The Black Ace Magazine (2018-2021)
- Executive Vice President, Black Student Union (2020-2021)

EXPERIENCE

Founder and Education Content Director , The Black Knowledge Coalition

February 2021-present

- Founder of The Black Knowledge Coalition (BKC), a DC-based education mutual aid organization.
- Growing BKC's all-around engagement by over 120% from February 2021 to August 2022.
- Fully developing and maintaining the BKC website, tracking analytics, and using the data to develop new growth strategies.
- Maintaining organizational values in all BKC programming, literature, and social media content.
- Managing 6-7 members, each focused on leading various organizational objectives such as social media, research, and outreach.
- Developing curriculum for and leading teach-ins on subjects within topics of racial and economic liberation.
- Cultivating relationships with other anti-imperialist and anti-white supremacist organizations in the DC area.
- Collaborating with community organizations on educational programming and fellowship-based events.
- Guest lecturing at Luther Place Church and Georgetown University.
- Authoring educational materials for BKC's website and for distribution to DC Mutual Aid groups.

DC Ward 2 Mutual Aid, Social Media Manager

February 2021-present

- Establishing DC Ward 2 Mutual Aid (W2MA)'s Instagram presence while building their existing Twitter following.
- Growing Instagram following at a rate of 13% every month.
- Leveraging social media to cultivate digital and in-person relationships with other members of the DC Mutual Aid Network.
- Collaborating with mutual aid groups on community programming and fundraising initiatives.
- Managing a team of 4-5 volunteers on the Social Media Team and creating a schedule for maintaining Instagram DM's.
- Increasing engagement and volunteer sign-ups from local community members, specifically university students.
- Collaborating with the Fundraising Team to push forward their efforts on Instagram and Twitter.

More Perfect Union, Social Media and Distribution Intern

May 2022-present

- Assisting the Social Media Director with content production, design, and scheduling across Twitter, Instagram, TikTok, YouTube, and Facebook.
- Facilitating conversations on the intersection of race, class, and labor rights within the organization.
- Prioritizing experiences of Black people, Indigenous people, and People of Color in audience growth strategies.
- Conducting independent research on race demographics of Instagram and Twitter audiences.
- Generating, researching, and executing an independent project on the history of reproductive history.
- Creating content distribution strategies that increase More Perfect Union content's reach to communities of color.